



# Differentiated Instruction: Retail Council of Canada

## Module Activity Summary

ACTIVITY	VERBAL/ AUDITORY	MATHEMATICAL /LOGICAL	VISUAL/SPATIAL	KINESTHETIC/ BODY	MUSICAL/ RHYTHMIC	INTRAPERSONAL /SELF	INTERPERSONAL /SOCIAL
<b>MODULE 1</b>							
Word wall	x		x			x	x
Professionalism Graffiti	x		x	x	x		x
Professionalism ... In Action			x			x	
Be informed about your company		x				x	
Be informed about your company		x				x	
Current advertising and promotion campaign	x	x			x	x	x
Manage time effectively		x				x	
Be an effective team member	x	x	x	x		x	x
Staff meeting	x					x	x
Create a training poster			x				

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Shopping tour (Be aware of the competition)	x	x	x	x		x	
<b>MODULE 2</b>							
Customer service	x		x	x		x	x
Customer needs and wants		x				x	
The Selling Process	x		x	x			x
Process the sale		x	x	x		x	x
Share 4, Get one	x			x		x	x
Customer concerns and complaints	x		x	x	x	x	x
Novel in an hour	x			x	x		x
<b>MODULE 3</b>							
Be Mine Candy		x	x				
Inventory training	x	x	x	x	x	x	x
<b>MODULE 4</b>							
Skill 2			x	x		x	x
Skill 1		x					x
<b>MODULE 5</b>							
Skill 1	x	x	x	x			x
Skill 2	x	x	x	x	x	x	x